

QUASAR INNOVATIONS

Made in India

THE first fully-designed, developed and made-in-India mobile phone is ready. But it is not being marketed in India yet. Bangalore-based virtual original design manufacturer Quasar Innovations has introduced a mid-range handset for UK-based Primus Telecommunications, called the **Primus PTL 910**.

The PTL 910 has a dual-SIM facility: a subscriber can have SIMs for Primus networks in two countries loaded; the phone automatically chooses the SIM depending on the location. It comes with global communications services technology, allowing savings on international call charges.

Says Andrew Reid, managing director, Primus Telecommunications: "Quasar has an impressive understanding of the mobile device. We needed a single-stop design house that could match our aggressive market expansion plans."

Quasar develops handsets for other telecom companies also. ■



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